



## **Fruitland Among Best Places for Homeownership in Idaho**

*NerdWallet considers availability, affordability and growth*

**San Francisco, CA (May 7, 2014)** – NerdWallet, a consumer advocacy website, recently conducted a study to find the best places for homeownership in Idaho – and Fruitland made the list.

As renting becomes less affordable, NerdWallet wanted to give potential homebuyers a look at the current housing market. NerdWallet based its rankings on the following criteria:

- Homeownership rate
- Selected monthly homeowner costs
- Monthly household income
- Population growth

NerdWallet ranked Fruitland as the 11<sup>th</sup> best place in Idaho for homeownership. The area has a homeownership rate of 82.8%, and median monthly homeowner costs are \$1,281. Fruitland grew by 2.5% between 2010 and 2012.

Other cities that made the list include Meridian and Eagle. Read the full study [online](#).

For more information about NerdWallet, visit [www.nerdwallet.com](http://www.nerdwallet.com).

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### **About NerdWallet**

NerdWallet is a consumer-friendly financial literacy website that helps consumers make better financial decisions and save money on CD rates, checking accounts, credit cards and more. NerdWallet has been featured in *The New York Times*, *Wall Street Journal* and *Reuters*; our products have been recommended by consumer advocates Liz Weston, Clark Howard and Consumer Action.

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